

## STANISLAUS COUNTY FOCUS ON PREVENTION INITIATIVE STEWARDSHIP COUNCIL MEETING

**DATE:** Thursday, May 19, 2016  
**TIME:** 1:30 - 5:00 PM  
**LOCATION:** Public Safety Facility • Main Training Room • 244 N Broadway Avenue  
Turlock CA

**INTENTIONS:**

- ▶ Receive updates on the emerging plan to prevent homelessness
- ▶ Develop more detailed plans for our sector development efforts
- ▶ Develop shared understanding of infrastructure building efforts

1. **Opening session** 1:30
  - a. Welcome • Settling in
  - b. Intentions for today
2. **Movement to prevent homelessness**
  - a. Emerging implementation plans
  - b. Next steps
3. **Sector development** for the larger movement
  - a. Beginning efforts
  - b. A next level of exploration and planning
4. **Building our infrastructure**
  - a. Progress • What we are learning
  - b. Next steps: Fundraising • Leadership Development and Facilitator training
5. **Closing sessions**
  - a. Assessing today
  - b. Final reflections
6. **Adjourn** for the day At or before 5:00

# Gradients of Agreement

How much do we support the proposal?

<b>Endorse</b>	<b>Endorse</b> with minor point of contention	<b>Agree</b> with some hesitation	<b>Abstain</b>	<b>Stand aside</b>	<b>Disagree</b> but will support the majority	<b>Disagree</b> and don't want to help implement	<b>Can't go forward</b>
<i>I like it.</i>	<i>Basically I like it.</i>	<i>I can live with it.</i>	<i>I have no opinion.</i>	<i>I don't like this, but I won't hold up the group.</i>	<i>I want my disagree- ment recorded, but I'll support the decision.</i>	<i>I won't stop anyone else, but I don't want to make this happen.</i>	<i>We have to continue working.</i>

Created by Community at Work: [www.communityatwork.com](http://www.communityatwork.com) • Revised by John Ott and Rose Pinard

## **STANISLAUS COUNTY FOCUS ON PREVENTION INITIATIVE**

### **A MOVEMENT TO SUPPORT AND STRENGTHEN ALL STANISLAUS COUNTY FAMILIES**

Every person is born into a family, and all of us are stronger when we have the support and love of a family, be it a family of birth, a family of choice, and/or a community of people bonded by a commitment of love to be family to each other.

The Focus on Prevention Initiative is building a movement to strengthen Stanislaus County families, and the neighborhoods and communities, schools and businesses, and other institutions that help them thrive. This movement emerged from a passion among leaders to support our county's families, and a deep concern about how many of our children are growing up without the active support and engagement of their fathers and other loving adults.

We have started this effort by building a movement to prevent homelessness. We started here because people who are homeless, or are struggling to avoid becoming homeless, have often become separated from strong families and communities—with typically tragic consequences.

While we have started by focusing on people who are homeless, ultimately we are building a movement that supports and strengthens *every* family in our county. This movement is driven to achieve and sustain four results:

- Our families are healthy—physically, mentally, emotionally, and spiritually.
- Our families are supported by strong and safe neighborhoods and communities.
- Our children and young people are getting a first-rate education—from cradle to career.
- Our families are participating in and supported by a healthy economy.

In addition to these overarching results, we have also articulated two results to guide our efforts to prevent homelessness:

- People who are homeless in Stanislaus County permanently escape homelessness.
- People who are at risk of homelessness in Stanislaus County do not become homeless.

These six results are not mere aspirations or feel-good statements. They reflect a passion for change that is at the heart of the Focus on Prevention initiative, and a commitment to hold ourselves—all of us who call Stanislaus County home—accountable for demonstrable and sustained progress toward these results.

#### **WHY THIS IS DIFFERENT**

Ultimately this movement is about who we are as a county. One of the defining values for this effort is a simple declaration: “there is no other.” What this means is that it's up to us, all of us together, to create the future we want for all of our families and communities.

We have a long history of coming together in this county when it matters. The Focus on Prevention movement builds on this spirit of community. We are indebted to the many efforts that have gone before us, and that are already underway to improve the lives of our families and communities.

Unfortunately, while substantial resources are spent each year addressing the symptoms of our challenges, we still are not seeing the progress we hope for. Too many of our families struggle

to make ends meet. Too many of us are homeless, or at risk of becoming so. Too many of our children grow up without the support of their fathers or enough other loving adults. Too many of our young people are not succeeding in school, and are not prepared for success even when they graduate. Too many of us suffer from physical and mental illnesses and distress without access to the care and support we need to heal. Too many of us are isolated and fearful, our neighborhoods beset with petty and profound violence.

The Focus on Prevention movement is about doing better, much better. How? First, by *focusing on prevention*, by moving more of our resources and attention to addressing root causes and the long term conditions that lead to families and communities struggling in our county.

Second, by working together. Local government acting alone cannot create the future we hope for. Businesses by themselves cannot strengthen and expand our economy. Hospitals and health care workers by themselves cannot improve the physical and emotional wellbeing of our families and communities. Community and faith leaders by themselves cannot help our neighborhoods thrive and become safer and more vibrant. Teachers and school administrators by themselves cannot improve the graduation rates and reading levels of our children. For us to significantly improve the wellbeing and futures of our families and communities, residents and leaders from across the county must act together.

Third, by committing for the long haul. The results we seek will not be achieved in a few months, or even in a year or two. The results we are after will require sustained engagement by ever growing numbers of people across the county.

And finally, what truly makes this effort different is a resolute commitment to learning and mutual accountability. Acting together is not enough. Many of the challenges we face do not have simple or obvious solutions. We must learn together, and learn how to learn together, especially when we hold different stories from each other, or when we try something and the results are disappointing. This means we must be committed to collecting good data, and reflecting unflinchingly on what the data is revealing so we can get better.

**FOCUS ON PREVENTION INITIATIVE  
SECTOR DEVELOPMENT TALKING POINTS**

1. **How the Focus on Prevention initiative began**
  - a. County Board of Supervisors endorsed this effort in late 2014.
  - b. Movement emerged from a passion among leaders to support our county's families, and a deep concern about how many of our children are growing up without the active support and engagement of their fathers and other loving adults.
  - c. Leaders and volunteers from ten sectors are helping to build this effort. These sectors include: Arts, Entertainment, and Sports • Business • Education • Faith Community • Health • Local Government • Media • Neighborhoods • Non-profits • Philanthropy
2. **The four results**
  - a. Overview
    - 1) This is a long-term movement to strengthen families, and the neighborhoods and communities, schools and businesses, and other institutions that help them thrive.
    - 2) What we mean by family: A family of birth, a family of choice, and/or a community of people bonded by a commitment of love to be family to each other.
    - 3) Our overarching value: **There is no other.** This is about all of us, with all of us, for all of us.
  - b. The four overarching results
    - 1) Our families are healthy—physically, mentally, emotionally, and spiritually.
    - 2) Our families are supported by strong and safe neighborhoods and communities.
    - 3) Our children and young people are getting a first-rate education—from cradle to career.
    - 4) Our families are participating in and supported by a healthy economy.
3. **Movement to prevent homelessness**
  - a. Why we started with homelessness: because people who are homeless, or are struggling to avoid becoming homeless, have often become separated from strong families and communities—with typically tragic consequences.
  - b. Our results related to homelessness
    - 1) People who are homeless in Stanislaus County permanently escape homelessness.
    - 2) People who are at risk of homelessness do not become homeless.
  - c. Over the past year, hundreds of people have worked to craft a plan to achieve these results. Implementation is now beginning. If you want to get involved, check out the website at [preventionfocus.net](http://preventionfocus.net)
4. **What makes this different**
  - a. A commitment to address root causes—to prevention, not just to responding to symptoms.
  - b. A commitment to do this together—all 10 sectors.
  - c. A commitment to mutual accountability and learning, to track data and learn what's working and what's not.
  - d. A commitment for the long haul: 10 years and more.

**5. What happens now**

- a. Over the next several months, we will be holding conversations with key leaders and organizations across all 10 sectors, inviting them to get involved with this effort.
- b. These conversations will help us develop the next set of planning and action efforts beyond our work on homelessness.
- c. How you can get involved
  - 1) Organize a conversation among friends and colleagues about what you can do to help achieve our priority results.
  - 2) Come to the Summit in October 2016
  - 3) Let us know if you are already working on some effort related to one of our priority results, please let us know.
  - 4) Keep up to date at [preventionfocus.net](http://preventionfocus.net)

## STANISLAUS COUNTY FOCUS ON PREVENTION INITIATIVE DRAFT INDICATORS FOR OUR PRIORITY RESULTS

The four overarching results for the Focus on Prevention Initiative are:

1. Our families are healthy—physically, mentally, emotionally, and spiritually.
2. Our families are supported by strong and safe neighborhoods and communities.
3. Our children and young people are getting a first-rate education—from cradle to career.
4. Our families are participating in and supported by a healthy economy.

We have also articulated two results to guide our efforts to prevent homelessness:

5. People who are homeless in Stanislaus County permanently escape homelessness.
6. People who are at risk of homelessness in Stanislaus County do not become homeless.

For each of these results, we have identified *draft* indicators to help us assess our progress over time. In the coming months, we will meet with leaders across the county to invite endorsement of these results and indicators, and their agreement to join us in helping to make real progress.

1. Our families are healthy—physically, mentally, emotionally, and spiritually.	
1	% of residents diagnosed with diabetes
2	% of residents diagnosed with heart disease
3	% of residents diagnosed with any form of cancer
4	% of residents diagnosed as obese
5	% of residents diagnosed with any form of asthma
6	% of residents who have access to the services and supports they need to support their mental health and wellbeing
7	% of youth who have important adults in their lives who love them unconditionally and hold them to high expectations
8	% of residents who connect regularly with people of like beliefs and faith
9	% of residents who feel they have a sense of meaning and purpose in life

2. Our families are supported by strong and safe neighborhood and communities.	
1	Neighborhood crime statistics
2	% of neighbors who know and support each other
3	# of Neighborhood Watch groups in the county • % of neighborhoods that are organized
4	% of residents who use public parks
5	% of adults who have at least five people they can call on for support
6	% of adults who have at least five people they regularly provide support to
7	% of residents (including parents and others without children in the schools) who participate/volunteer in neighborhood schools
8	#/% of faith communities and businesses that have members who are personally engaged with their schools

3. Our children and young people are getting a <b>first-rate education</b> —from cradle to career.	
1	% of children assessed as ready for kindergarten
2	% of children reading at grade level by 3rd grade
3	% of 9th graders who graduate from high school in four years
4	% of high school graduates who enter post-secondary education and/or vocational training within one year of graduation

4. Our families are participating in a <b>healthy economy</b> .	
1	Good jobs • Job growth rate
2	Unemployment rate
3	Some measure of underemployment • Full employment
4	Employers' closure rate on filling tough-to-hire positions
5	Gap between county and CA employment rates
6	Median household income level
7	Gap between county and CA median household income levels
8	New business or business formation in the county
9	Affordable housing stock
10	Tax revenue

5. People who are homeless in Stanislaus County <b>permanently escape homelessness</b> . 6. People who are <b>at risk of homelessness</b> in Stanislaus County <b>do not become homeless</b> .	
1	# of people experiencing homelessness in Stanislaus County
2	Average length of time someone is homeless in Stanislaus County
3	% of people who are homeless or at risk of homelessness who are accessing resources to improve their wellbeing
4	% of people who are homeless or at risk of homelessness experiencing improved wellbeing: physical, mental, economic, relational, and spiritual wellbeing
5	Safety of parks and neighborhoods negatively impacted by people engaging in anti-social and criminal behavior who struggle with homelessness
6	Occurrences of public anti-social behavior committed by—and toward—people struggling with homelessness

## SUMMARY OF EMERGING SECTOR DEVELOPMENT PLANS

### Purpose of Sector Development efforts

Begin engaging leaders from institutions and groups across all 10 sectors to:

1. Secure their active endorsement of the priority results.
2. Secure their feedback to, and ultimately their active endorsement of, the priority indicators associated with each result.
3. Identify ways that sector leaders already are, or want to begin, engaging with efforts to improve our priority results and indicators.

		Arts • Entertainment	Business	Education	Faith	Healthcare	Local gov't	Media	Neighborhoods	Non-Profits	Philanthropy
<b>Planned Actions</b>											
1	1:1 • Small group meetings	•	•		•	•				•	•
2	Larger invitation meeting	•	•		•					•	•
3	Standing mtg presentations		•							•	•
4	Other		Create a task force		May 2016 Summit						
<b>Support Desired</b>											
5	Communication materials	•	•		•	•				•	•
6	Process design	•	•		•	•				•	•
7	Process facilitation		•		•						
8	Other					Have Ruben attend					Encourage strategic funding
<b>Efforts Already Underway</b>			•		•	•				•	•



**STANISLAUS COUNTY FOCUS ON PREVENTION INITIATIVE  
SECTOR DEVELOPMENT WORKSHEET**

**Sector:** Arts • Entertainment • Sports

**Representatives:** Lynn • Mike

1. The purpose of this sector engagement process is to begin engaging leaders from institutions and groups across all 10 sectors to:
  - a. Secure their active endorsement of the priority results.
  - b. Secure their feedback to, and ultimately their active endorsement of, the priority indicators associated with each result.
  - c. Identify ways that sector leaders already are, or want to begin, engaging with efforts to improve our priority results and indicators.
  
2. What if anything are we already doing with our sector relevant to the Focus on Prevention Initiative?
  - Touring show - Bully prevention - Gallo Center
  - State Theater - ed programs
  - Plans underway to create a theatrical production
  - Putting a face on homeless in Fall of 2017
  - Performing art or visual art at GCA
  
3. How will we approach organizing and facilitating sector engagement sessions? (circle all that apply)
  - a. 1:1 and small group meetings
  - b. Larger invitation meeting - Share results statement sheet, secure feedback
  - c. Presentations at standing meetings
  - d. Other:
  
4. What support if any do we need to support our efforts? (circle all that apply)
  - a. Communication materials
  - b. Support with process design
  - c. Support with process facilitation
  - d. Other:
  
5. Any other feedback or reflections?
  - Planning for this new Fall 2017 Project fits right in, 1st meeting is scheduled for May 2016. Dr. Jim Johnson to lead.
  
  - Other partners
    - John Black - Peer Recovery Art Project
    - Carnegie
    - Newman/Patterson Theater
    - Murals in Motown
    - Mistlin Gallery

**STANISLAUS COUNTY FOCUS ON PREVENTION INITIATIVE  
SECTOR DEVELOPMENT WORKSHEET**

**Sector:**                    **Business**

**Representatives:**    **Dave White • Doug Johnson • Tim Byrd**

1. The purpose of this sector engagement process is to begin engaging leaders from institutions and groups across all 10 sectors to:
  - a. Secure their active endorsement of the priority results.
  - b. Secure their feedback to, and ultimately their active endorsement of, the priority indicators associated with each result.
  - c. Identify ways that sector leaders already are, or want to begin, engaging with efforts to improve our priority results and indicators.
  
2. What if anything are we already doing with our sector relevant to the Focus on Prevention Initiative?
  - Opportunity Stanislaus, Partnership with Chambers, Farm Bureau, Manufacturer's Council, already focused on economic indicators and other indicators
  
3. How will we approach organizing and facilitating sector engagement sessions? (circle all that apply)
  - a. 1:1 and small group meetings
  - b. Larger invitation meeting
  - c. Presentations at standing meetings
  - d. Other: All of the above (create a task force)
  
4. What support if any do we need to support our efforts? (circle all that apply)
  - a. Communication materials
  - b. Support with process design
  - c. Support with process facilitation
  - d. Other:
  
5. Any other feedback or reflections?
  - Would like opportunity to interact with other communities on how they are engaged in these issues
  - Best practices tour

**STANISLAUS COUNTY FOCUS ON PREVENTION INITIATIVE  
SECTOR DEVELOPMENT WORKSHEET**

**Sector:** Faith

**Representatives:** Cle • Marvin

1. The purpose of this sector engagement process is to begin engaging leaders from institutions and groups across all 10 sectors to:
  - a. Secure their active endorsement of the priority results.
  - b. Secure their feedback to, and ultimately their active endorsement of, the priority indicators associated with each result.
  - c. Identify ways that sector leaders already are, or want to begin, engaging with efforts to improve our priority results and indicators.
  
2. What if anything are we already doing with our sector relevant to the Focus on Prevention Initiative? Will develop list - too many
  
3. How will we approach organizing and facilitating sector engagement sessions? (circle all that apply)
  - a. 1:1 and small group meetings
  - b. Larger invitation meeting
  - c. Presentations at standing meetings
  - d. Other: Summit in May 2016
  
4. What support if any do we need to support our efforts? (circle all that apply)
  - a. Communication materials
  - b. Support with process design
  - c. Support with process facilitation
  - d. Other:
  
5. Any other feedback or reflections? The focus of Summit in May will be focused on the blue sheet [shifting to the broader initiative from homelessness].

**STANISLAUS COUNTY FOCUS ON PREVENTION INITIATIVE  
SECTOR DEVELOPMENT WORKSHEET**

**Sector:**                    **Healthcare**

**Representatives:**    **Daryn Kumar • Warren Kirk**

1. The purpose of this sector engagement process is to begin engaging leaders from institutions and groups across all 10 sectors to:
  - a. Secure their active endorsement of the priority results.
  - b. Secure their feedback to, and ultimately their active endorsement of, the priority indicators associated with each result.
  - c. Identify ways that sector leaders already are, or want to begin, engaging with efforts to improve our priority results and indicators.
  
2. What if anything are we already doing with our sector relevant to the Focus on Prevention Initiative?
  - **Community Needs Assessment and Community Needs Plan**
  - **Community Benefits**
  
3. How will we approach organizing and facilitating sector engagement sessions? (circle all that apply)
  - a. 1:1 and small group meetings
  - b. Larger invitation meeting
  - c. Presentations at standing meetings
  - d. Other:
  
4. What support if any do we need to support our efforts? (circle all that apply)
  - a. Communication materials
  - b. Support with process design
  - c. Support with process facilitation
  - d. Other: **Have Ruben attend**
  
5. Any other feedback or reflections? **None**

**STANISLAUS COUNTY FOCUS ON PREVENTION INITIATIVE  
SECTOR DEVELOPMENT WORKSHEET**

**Sector:** Non-Profits  
**Representatives:** Cindy • Yamilet

1. The purpose of this sector engagement process is to begin engaging leaders from institutions and groups across all 10 sectors to:
  - a. Secure their active endorsement of the priority results.
  - b. Secure their feedback to, and ultimately their active endorsement of, the priority indicators associated with each result.
  - c. Identify ways that sector leaders already are, or want to begin, engaging with efforts to improve our priority results and indicators.
  
2. What if anything are we already doing with our sector relevant to the Focus on Prevention Initiative?
  - Family Strengthening Framework and engagement of partners through 3 workgroups. Through United Way - implementing initiatives around education, health, and income.
  
3. How will we approach organizing and facilitating sector engagement sessions? (circle all that apply)
  - 2 a. 1:1 and small group meetings (if needed)
  - 1 b. Larger invitation meeting
  - 3 c. Presentations at standing meetings Father Involvement Network • Others as identified
  - d. Other:
  
4. What support if any do we need to support our efforts? (circle all that apply)
  - a. Communication materials
  - b. Support with process design
  - c. Support with process facilitation
  - d. Other:
  
5. Any other feedback or reflections? None

## STANISLAUS COUNTY FOCUS ON PREVENTION INITIATIVE SECTOR DEVELOPMENT WORKSHEET

**Sector:** Philanthropy

**Representatives:** Marian Kaanon • Francine DiCiano

1. The purpose of this sector engagement process is to begin engaging leaders from institutions and groups across all 10 sectors to:
  - a. Secure their active endorsement of the priority results.
  - b. Secure their feedback to, and ultimately their active endorsement of, the priority indicators associated with each result.
  - c. Identify ways that sector leaders already are, or want to begin, engaging with efforts to improve our priority results and indicators.
2. What if anything are we already doing with our sector relevant to the Focus on Prevention Initiative?
  - United Way housing funds and contract with C4CW
  - SCF provided funding for C4CW contract
  - Communications plan has been developed
  - Case statement for funding. Funder's Collaborative.
3. How will we approach organizing and facilitating sector engagement sessions? (circle all that apply)
  - a. 1:1 and small group meetings with funders
  - b. Larger invitation meeting: Pull together larger group
  - c. Presentations at standing meetings
  - d. Other: Create case statement for funding ...
4. What support if any do we need to support our efforts? (circle all that apply)
  - a. Communication materials around homelessness, larger movement, and result areas
  - b. Support with process design
  - c. Support with process facilitation
  - d. Other: encouragement to fund in more strategic way
5. Any other feedback or reflections?
  - A clear, user-friendly and digestible communication piece
  - Next steps
    - Create case statement
    - Set up mtg w/Credit Bureau advisors
    - Set up mtg for SCF Board
    - Set up mtg w/funders
  - Who are sector leaders?
    - UW, SCF
    - Sierra Health, Legacy Health
    - CB, JR

# OUR COMMON AGENDA

## Results

1. People who are homeless in Stanislaus County permanently escape homelessness.
2. People who are at risk of homelessness in Stanislaus County do not become homeless

## Indicators

1. For **individuals who are homeless...**
  - a. Reduce # of people experiencing homelessness
  - b. Reduce average length of time someone is homeless
  - c. Increase % in accessing resources to improve their wellbeing
  - d. Increase % in experiencing improved wellbeing
2. **Improve safety of parks and neighborhoods** negatively impacted by people engaging in anti-social and criminal behavior who struggle with homelessness
3. **Decrease occurrences of public anti-social behavior** committed by—and toward—people struggling with homelessness

**Coordinated  
Access**

**Supportive  
Services**

**Engagement**  
(Relationship/Peer Support)

**Housing**

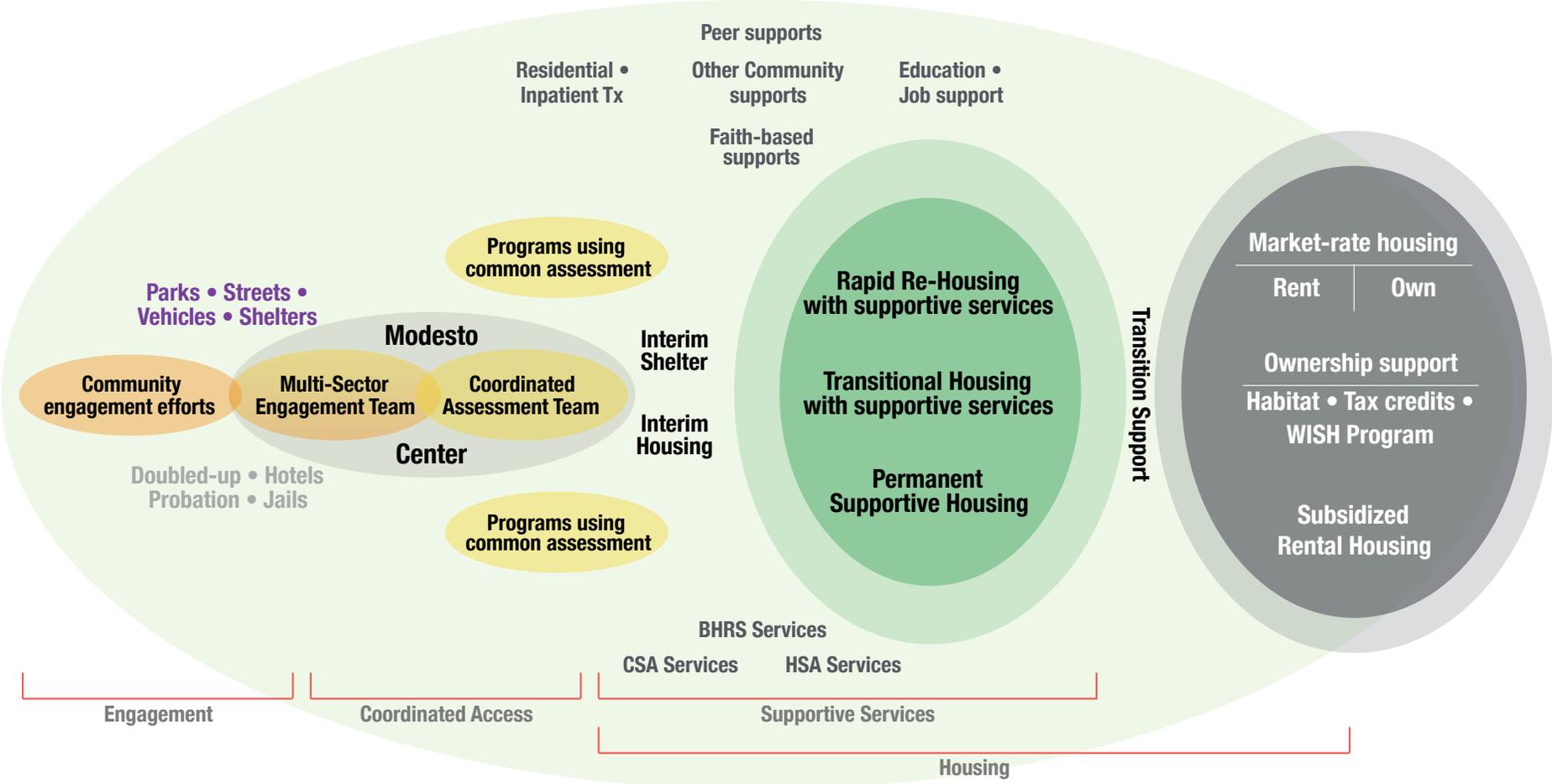
## Strategies

### **Data Development and Capacity-Building**

- Mutually reinforcing activities and strategies** across multiple sectors and communities.
- Community-level Strategies • Countywide strategies
  - Multi-sector Strategies / Sector Development

# Stanislaus County Movement to Prevent Homelessness

An emerging vision of a **Homeless System of Care**



**STANISLAUS COUNTY FOCUS ON PREVENTION INITIATIVE  
SECTOR DEVELOPMENT WORKSHEET**

**Sector:** \_\_\_\_\_

**Representatives:** \_\_\_\_\_

1. The purpose of this sector engagement process is to begin engaging leaders from institutions and groups across all 10 sectors to:
  - a. Secure their active endorsement of the priority results.
  - b. Secure their feedback to, and ultimately their active endorsement of, the priority indicators associated with each result.
  - c. Identify ways that sector leaders already are, or want to begin, engaging with efforts to improve our priority results and indicators.

2. What if anything are we already doing with our sector relevant to the Focus on Prevention Initiative?

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3. How will we approach organizing and facilitating sector engagement sessions? (circle all that apply)
  - a. 1:1 and small group meetings
  - b. Larger invitation meeting
  - c. Presentations at standing meetings
  - d. Other: \_\_\_\_\_

4. What support if any do we need to support our efforts? (circle all that apply)
  - a. Communication materials
  - b. Support with process design
  - c. Support with process facilitation
  - d. Other: \_\_\_\_\_

5. Any other feedback or reflections?

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